



# FREEDOM HOOPS

EVERY COURT. HOPE FOUND. LIVES CHANGED.

## FIREWORKS SPONSORSHIP OPPORTUNITIES

	<b>GRAND FINALE</b> \$5,000 Two summer teams at Freedom Hoops	<b>FOUNTAINS</b> \$2,500 Employ two summer programming interns	<b>SPARKLER</b> \$1,000 Shirts, food, outreach basketball clinic	<b>SNAPPER</b> \$500 Protein shakes and snacks for a month
Signage around boundaries of fireworks stand	✓ (own sign)	✓	✓	✓
Company logo on back of t-shirt	✓ (largest)	✓	✓	✓
Tagged in social media posts during fireworks event	✓	✓	✓	✓
More than a Meal: Business employee benefits package	✓			
\$100 coupons for company staff	✓ (5)	✓ (3)		
\$5 discount on fireworks for employees	✓	✓	✓	✓
T-shirt coupons	✓ (10)	✓ (5)		
Early entry to employees	✓			
Interview for social media	✓ (2 minutes)	✓ (1 minute)		
Mentioned in email before and after stand and on website	✓ (paragraph)	✓ (logo)	✓ (logo)	✓ (logo)
Mentioned in Sept '21 summer report sent to 1,000+	✓ (2 paragraphs)	✓ (logo)	✓ (logo)	✓ (logo)
Weekly social media post in June	✓	✓	✓	✓
Logo on fireworks page	✓	✓	✓	✓
Email sent to donor base introducing sponsor with \$5 coupon	✓	✓	✓	✓



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### What is Freedom Hoops?

Freedom Hoops, an inner-city basketball ministry, serves Kansas City, Missouri youth and families to follow Jesus and help them express their God-given calling.

**VISION:** Every Court. Hope Found. Lives Changed -- [Vision of Freedom Hoops video](#)

**MISSION:** Cultivating disciples...on the court and 1-on-1. -- [Video of Success Story](#)

### Why a fireworks stand?

Provides job skills and training -- [Watch testimonials from youth at the fireworks stand](#)

### Fireworks stand by the numbers

- We saw 3,000+ customers in 2021
- Facebook: 1400 followers
- Instagram: 930 followers
- Location: 4001 Mission Road Kansas City, KS

### News coverage from years past

[Kansas City Star](#)

[KMBC 9 News](#)

[41 Action News](#)

[Fox 4 Kansas City](#)

### Questions?

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